

VALUE ADDED COURSE - 2

NAME OF THE COURSE	: CERTIFICATE COURSE IN COMMUNICATIVE ENGLISH
COURSE COORDINATOR	: SMT. JOSIT MARIA, DEPT OF COMMUNICATIVE ENGLISH (SF)
DURATION OF THE COURSE	: 30 hrs
STUDENTS INTAKE	: 30

OBJECTIVES OF THE COURSE

- Designed to help students heighten their awareness of the function and value of communication.
- Helps the learners to recognize different styles of communication and how to improve understanding and build rapport with others.
- Develops the students' communication skills and knowledge in a supportive peer group environment through ideas exchange and argument and team approaches and thereby focusing on self development.
- To communicate effectively and appropriately in real life situations.
- To build up the learners confidence in oral and interpersonal communication by reinforcing the basics of pronunciation.

SYLLABUS

MODULE I

PHONETICS: English phonemes, word stress, intonation, accent, commonly mispronounced words, identifying pronunciation of words etc **(10 Hrs)**

MODULE II

GRAMMAR; Parts of speech, subject verb agreement, verbs, tenses, adjectives, adverbs, phrases, clauses idioms etc. **(10 Hrs)**

MODULE III

COMMUNICATION SKILLS

Conversation practice, role play, debates, interviews, GDs etc **(10 Hrs)**

Outcome of the course

- At the end of the course, students become proficient in communication
- They are tailored to meet the demands of the global market.
- Upon the completion of the course, students are expected to be able to demonstrate a good understanding of effective business writing.

Mode of Evaluation:

Attendance, Practical, Mock interviews, Assignments, Tests etc.